

# Biz2Credit's 2015 Ranking of The Best Small Business Cities in America

Analysis Examined Markets with the Highest Annual Revenue, Credit Scores and Other Factors



## Riverside, California Tops Biz2Credit's 2015 Ranking of The Best Small Business Cities in America

|                                   |                |
|-----------------------------------|----------------|
| Average Annual Revenue:           | \$1,400,960.21 |
| Average Credit Score:             | 628            |
| Average Age of Business (Months): | 34             |
| Average BizAnalyzer Score:        | 56             |

The Riverside-San Bernardino ranked in the top five in three different measurements: average credit score, average annual revenue, and BizAnalyzer score. It also finished in the top ten for youngest age of business, which means startups are thriving there.

Riverside-San Bernardino area is a hub for IT, advanced manufacturing, food processing, health & medical, professional services, Riverside's active Office of Economic Development provides valuable resources to first-time business owners and existing companies looking to expand. Its support networks including incubators, accelerators, and co-working spaces, as well as a Shop Riverside campaign to promote the benefits of shopping locally, bolster the area's wide range of retail shops and restaurants, and increase sales tax revenue for the city.

- Biz2Credit CEO, Rohit Arora



## Orlando - The Leader in Start Up Businesses

"Companies are sprouting up around Orlando in the entertainment and technology sectors, as well as service companies. The cost of real estate is much more affordable, and the weather is nice. The Sunshine State is a vibrant part of the country right now; it's not your grandfather's Florida anymore. It is attracting younger people and immigrants."

- Biz2Credit CEO, Rohit Arora

## SAN JOSE DROPPED FROM THE TOP SPOT LAST YEAR TO NUMBER 18 IN 2015. INDIANAPOLIS WAS THE HIGHEST RANKING CITY FROM BIZ2CREDIT'S 2014 LIST TO DROP OUT OF THE TOP 25 RANKINGS THIS YEAR.

- |                                 |                                |
|---------------------------------|--------------------------------|
| 1. Riverside-San Bernardino, CA | 14. San Diego, CA              |
| 2. Chicago, IL                  | 15. Detroit, MI                |
| 3. New York Metro               | 16. Phoenix, AZ                |
| 4. Charlotte, NC                | 17. Philadelphia, PA           |
| 5. Las Vegas, NV                | 18. San Jose, CA               |
| 6. San Francisco-Oakland, CA    | 19. Tampa-St. Petersburg, FL   |
| 7. Miami-Fort Lauderdale, FL    | 20. Denver, CO                 |
| 8. Los Angeles, CA              | 21. Virginia Beach-Norfolk, VA |
| 9. Houston, TX                  | 22. Orlando, FL                |
| 10. Dallas-Fort Worth, TX       | 23. Columbus, OH               |
| 11. Washington, DC Metro        | 24. Seattle, WA                |
| 12. Atlanta, GA                 | 25. Sacramento, CA             |
| 13. San Antonio, TX             |                                |

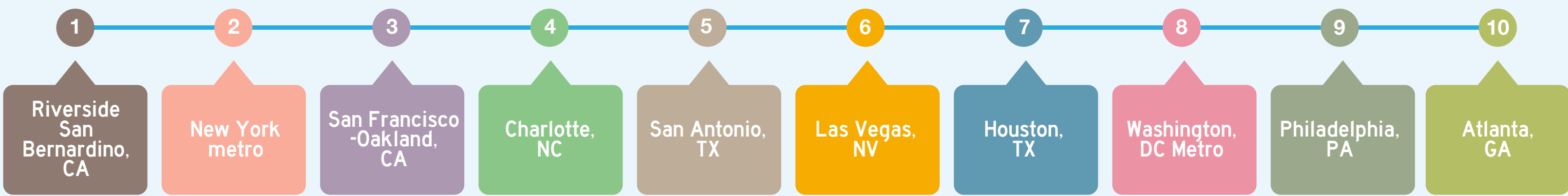


San Jose dropped from top spot from the top spot in 2014 to number 18 in 2015. Indianapolis was the highest ranking city from Biz2Credit's 2014 list to drop out of the top 25 rankings this year.

"The controversy over the state's recently passed controversial religious freedom bill is already hurting the state's economy,"

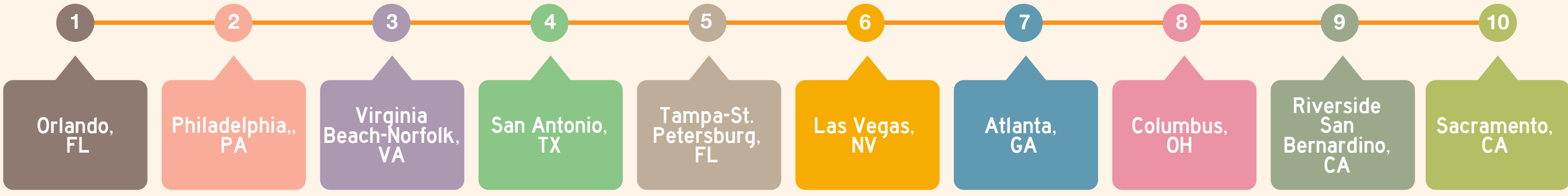
- Biz2Credit CEO, Rohit Arora

## THE TOP 10 METRO AREAS BY ANNUAL REVENUE INCLUDED RIVERSIDE-SAN BERNARDINO, CA AND THE NEW YORK METRO AREA, FOLLOWED BY SAN FRANCISCO-OAKLAND.



"The Bay Area is a place of innovation. Businesses are starting in nearby Oakland and other areas because San Francisco is becoming extremely expensive." - Biz2Credit CEO, Rohit Arora

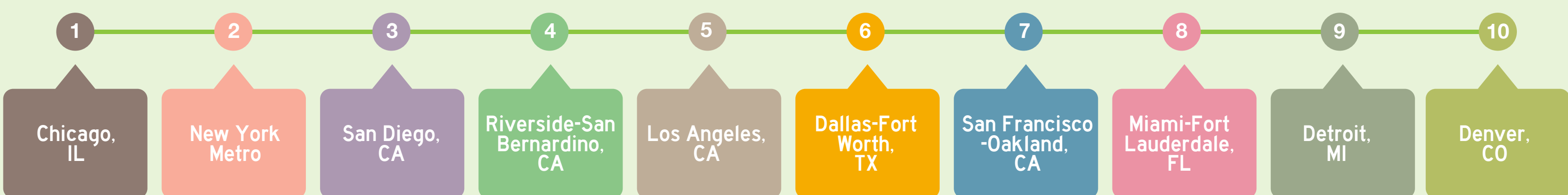
## UNDER AGE OF BUSINESS (IN MONTHS), ORLANDO LEAD, FOLLOWED BY A STRONG SHOWING FROM PHILADELPHIA.



"We are seeing a lot of small business activity in and around Philadelphia. Many neighborhoods are becoming revitalized there,"

- Biz2Credit CEO, Rohit Arora

## CREDIT SCORE WISE, CHICAGO TURNED OUT TO BE THE LEADER.



"San Diego is doing surprisingly well. There is a budding technology center, and the city is trying hard to come out of the shadow of other booming California cities, such as Los Angeles, Riverside, San Francisco and San Jose,"

- Biz2Credit CEO, Rohit Arora

### About the Biz2Credit Best Small Business Cities in America Study

Biz2Credit analyzed 12,000 businesses with less than 250 employees and less than \$10 million in annual revenues from across the country that have been in operation for more than 1 year.

### About Biz2Credit

Founded in 2007, Biz2Credit has arranged more than \$1.2 billion in small business financing and is widely recognized as the #1 online credit resource for startup loans, lines of credit, equipment loans, working capital and other funding options in the U.S. Using the latest technology, Biz2Credit matches borrowers to financial institutions based on each company's unique profile -- completed in less than four minutes -- in a safe, efficient, price-transparent environment.

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